

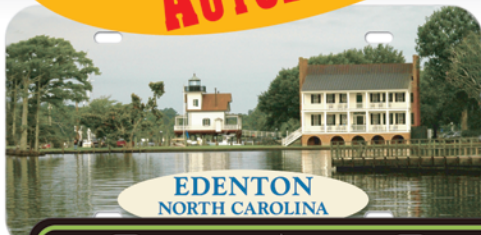
# 2024 CATALOG

# AUTOPLATE

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**Hi-Gloss Polyethylene**  
Only from  
**AUTOPLATE**



EDENTON  
NORTH CAROLINA



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**MOTOR TREND**  
CERTIFIED VEHICLES

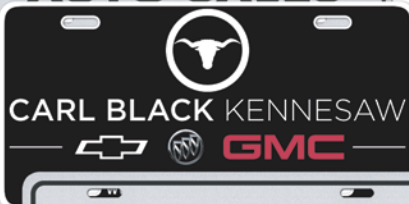
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## ALUMINUM PLATES



Hot Springs, AR

## FRAMES



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## MOTORCYCLE PLATES



701-483-8412

SPOT COLOR

OR

DIGITAL PRINTING



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# Screen Printing

## HI-GLOSS Polyethylene License Plates

Plate size: 6" x 12"



### PRICING & INFO

**.075", .055", .035", or .023" ULTRA DURABLE HI-GLOSS POLYETHYLENE**

with spot color UV Screen Printed imprint

- Setup charge: \$30/Color (V) \*
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- **#023 is limited to 3 imprint colors**
- Art charge: \$55(V) which includes an emailed proof. No charge if acceptable vector art is supplied.

\* NO SET-UP CHARGE TO DUPLICATE AN EXISTING SAMPLE WITH VECTORED ART PROVIDED. (500 & up)

Item #	Material	125	250	500	1000	2000	5000
075	.075" Premium Weight	2.95	2.30	1.92	1.80	1.73	1.67
055	.055" Standard Weight	2.15	1.84	1.58	1.44	1.32	1.28
035	.035" Medium Weight	1.64	1.34	1.15	1.04	.93	.90
023	.023" Light Weight	1.54	1.14	.95	.79	.72	.66
	Each Additional Color	.58	.33	.22	.18	.15	.13

6R

## HI-GLOSS ALUMINUM License Plates

Plate size: 6" x 12"



### PRICING & INFO

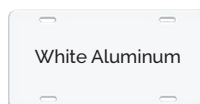
**.024" Non-embossed Hi-Gloss WHITE or NATURAL ALUMINUM**

with Spot Color UV Screen Printed imprint

- Setup charge: \$30/color (V)
- Pre-production sample: \$35/color (Z)
- PMS color match: \$30/color (V)
- Art charge: \$55(V) which includes an emailed proof. No charge if acceptable vector art is supplied.

\* NO SET-UP CHARGE TO DUPLICATE AN EXISTING SAMPLE WITH VECTORED ART PROVIDED. (500 & up)

Item #	Material	125	250	500	1000	2000	5000
024	.024" Aluminum	4.15	3.22	2.67	2.55	2.50	2.46
	Each Additional Color	.60	.40	.29	.22	.20	.19



6R

\*See back page for art requirements and stock color information.

# 4-Color Process Digital Printing

## HI-GLOSS Polyethylene License Plates

Plate size: 6" x 12"



### PRICING & INFO

**.075", .055" & .035" POLYETHYLENE** with **DIGITAL 4 COLOR PROCESS** imprint & **Screened Hi-Gloss Clear Coat.**

- No Set-up Charges
- Pre-production Sample: \$65 (Z)
- Art charge: \$55 (V) which includes an emailed proof. No charge if \* acceptable **vector art** is supplied.

Item #	Material	125	250	500	1000	2000
075D	.075" Premium Weight	4.50	3.97	3.43	2.98	2.69
055D	.055" Standard Weight	3.65	3.30	2.93	2.50	2.23
035D	.035" Medium Weight	3.38	3.03	2.65	2.23	1.96

5R

## HI-GLOSS ALUMINUM License Plates

Plate size: 6" x 12"



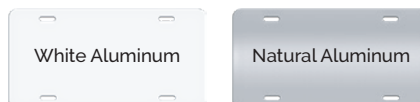
### PRICING & INFO

**.024" Non-embossed Hi-Gloss WHITE or NATURAL ALUMINUM** with **DIGITAL 4 COLOR PROCESS** imprint & **Screened Hi-Gloss Clear Coat.**

- No Set-up Charges
- Pre-production Sample: \$65 (Z)
- Art charge: \$55 (V) which includes an emailed proof. No charge if \* acceptable **vector art** is supplied.

Item #	Material	125	250	500	1000	2000
024D	.024" White Aluminum	6.27	4.59	4.10	3.88	3.60

5R



\*See back page for art requirements and stock color information.

# Motorcycle & PolyCard License Plates

## Motorcycle Plates



### PRICING & INFO

**.035" & .023" HI-GLOSS POLYETHYLENE** or **.024" POLYETHYLENE COATED CARD** with UV Screen Printed imprint

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- **#023MC is limited to 3 imprint colors**
- Art charge: \$55 (V) which includes an emailed proof. No charge if acceptable **vector art** is supplied.
- Plate size is 4" x 7"

Item #	Material	125	250	500	1000
035MC	.035" Standard Weight	1.57	1.03	.78	.63
023MC	.023" Light Weight	1.45	.92	.68	.54
024MC	.024" Poly Coated card	1.48	1.02	.61	.45
	Each Additional Color	.58	.33	.22	.18
					6R

## PolyCard License Plates



### PRICING & INFO

**.024" POLYETHYLENE COATED CARD** with UV Screen Printed imprint

- Setup charge: \$30/Color (V)
- Pre-production Sample: \$35/Color (Z)
- PMS color match: \$30/color (V)
- Art charge: \$55 (V) which includes an emailed proof. No charge if acceptable **vector art** is supplied.
- Plate size is 6" x 12"

Item #	Material	125	250	500	1000	2000	5000
024C	.024" Poly Coated Card	1.77	1.24	.73	.53	.46	.42
	Each Additional Color	.58	.33	.22	.18	.15	.13
							6R

## General Information

We hope AutoPlate will be your one stop destination for all of your custom license plate needs. The AutoPlate product line is available exclusively through advertising specialty distributors. AutoPlate's unique **HI-GLOSS** Poly (Polyethylene) is more durable and will not yellow from UV exposure like .015", .030", & .060" Polystyrene. Production time on the license plates is approximately 7 business days, F.O.B. St. Petersburg, FL.

.075" Premium Weight and .055" Standard Weight **HI-GLOSS** Polyethylene are for permanent use in states where a front license plate is not required.

.035" Medium Weight and .023" Light Weight **HI-GLOSS** Polyethylene are primarily for dealer lot use. .035" is heavy enough for use without a frame and reusable.

.024" White Aluminum is for permanent use when a metal plate is preferred and non-embossed for quick delivery.

.024" Poly Coated Card is primarily used as a temporary registration plate in states where mandated by law due to it's limited durability.

All plates are white and can be full bleed printed at no additional charge except Aluminum plate backgrounds must have an 1/8" white border and 1/16" around the slots. UV ink is Screen Printed in Spot Color or Digitally Printed in 4 Color Process and topped with our unique Screen Printed UV Clear Coat for Maximum Gloss and durability.

\* Vector art is art created in a vector based program such as Adobe Illustrator® or Corel Draw® and is comprised of vector based shapes.

Vector files containing placed raster images (.jpg, .tif, .gif, .png, etc.) do not qualify as acceptable vector art and may incur an art charge.

Raster images are acceptable for Digital printing but must be sent full size preferably on our templates at 300dpi. Full info and templates are available at AutoPlate.net.

### Stock Colors

WITH PANTONE EQUIVALENTS

	LEMON YELLOW PANTONE YELLOW C		ULTRA BLUE PMS 2738 C		FIRE RED PMS 186 C
	PEACOCK BLUE PMS 300 C		METALLIC GOLD PMS 872 C		METALLIC SILVER PMS 877 C
	NAVY BLUE PMS 282 C		RHODAMINE RHODAMINE RED		PURPLE PMS 266 C
	VIOLET PANTONE VIOLET		BRILLIANT ORANGE PMS 172 C		PROCESS BLUE PANTONE PROCESS BLUE
	EMERALD GREEN PMS 348 C		BLACK PANTONE BLACK C		REFLEX BLUE PANTONE REFLEX BLUE

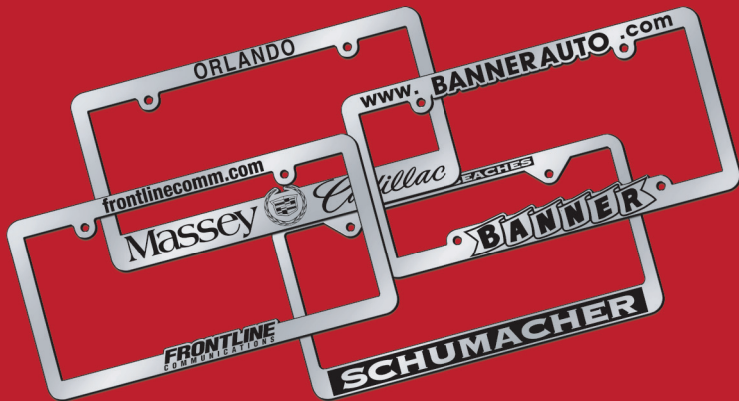
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# AUTOPLATE

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## CHROME FACED & RAISED LETTER FRAMES



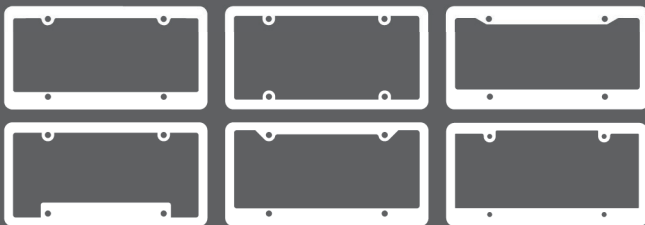
### CHROME FACED



### RAISED LETTER

**AVAILABLE IN**  
**STANDARD CHROME**  
**OR PREMIUM CHROME**

**AVAILABLE IN BLACK, BLUE, RED**  
**or GRAY Styrene**  
**WITH**  
**WHITE, CHROME, METALLIC SILVER**  
**or METALLIC GOLD, imprint.**



**6 STYLES TO CHOOSE FROM**

Each style available in "B" version with larger panel on top.

**CUSTOM FRAMES AVAILABLE AT NO CHARGE!**



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**AUTOPLATE.net**

# Custom Molded License Plate Frames

## Raised Letter Frames



Black polystyrene with White, Red, Blue, Yellow, Orange, Matte Silver, Matte Gold, or Standard Chrome foil hot stamp imprint. Add \$.09 (V) for Premium Chrome which is specially formulated to provide longer lasting brilliance and maximum durability.

Item #	Frame Type	250	500	1000	2000	3000
RLPF-AP	Raised Letter Frame	1.25	.95	.83	.75	.73

- Add \$.43 (V) for White (subject to yellowing), Red, Royal Blue, Navy Blue, or Gray frames. 5R
- Add \$.12 (V) for Side Panel imprint.
- Add \$.18 (V) per panel for each additional imprint color (colors must have 1/16" separation).
- Production time: 15-20 working days on Reorders; 20-25 from proof approval on New Orders.
- Initial mold charge - \$100 (V)
- Art/proof charge - \$35 (V) N/C if \*vector art supplied preferably on our template.

**NO MOLD CHARGE TO DUPLICATE AN EXISTING RAISED LETTER FRAME WITH VECTORED ART AND A SAMPLE PHOTO PROVIDED (500 & up).**

## Chrome Faced Frames *The look of an all chrome frame at a fraction of the cost and delivery time!*



Black, Red, or Blue polystyrene frames with the face hot stamped in Standard or Premium Chrome, Matte Silver (for the Cadillac Pinnacle Program) or Matte Gold. Pictured are black frames with recessed black copy in chrome panels or optional raised chrome copy in black rectangles that are recessed in the chrome panels. The sides and back remain the frame color.

Item #	Frame Type	250	500	1000	2000	3000
CFPF-AP	Chrome Faced Frame	2.19	1.69	1.52	1.42	1.40

- Add \$.27 (V) for our Premium Chrome we highly recommend for maximum durability. 5R
- Add \$.43 (V) for Red, Royal Blue, or Navy Blue frames.
- Add \$.18 (V) for Matte Silver and Matte Gold face hot stamp.
- Add \$.18 (V) per panel for raised copy color in recessed rectangles other than face color.
- Production time: 15-20 working days on Reorders; 20-25 from proof approval on New Orders.
- Initial mold charge - \$100 (V).
- Art/proof charge - \$35 (V). N/C if \*vector art supplied preferably on our template.

**NO MOLD CHARGE TO DUPLICATE AN EXISTING CHROME FACED FRAME WITH VECTORED ART AND A SAMPLE PHOTO PROVIDED (500 & up).**

## Basic Standard Styles



Any frame style is available at no additional charge but should comply with state statutes. Frames with thinner top panels may be inverted as a "B" version with the larger panel on top.

\*Vector art is created in a vector based program such as Adobe Illustrator® or Corel Draw® and is comprised of outlined shapes. Vector files containing placed raster images (.jpg, .tif, .gif, .png, etc.) do not qualify as acceptable vector art and may incur an art charge. Layout templates are available at [www.autoplate.net/templates.html](http://www.autoplate.net/templates.html)